



MICHIGAN[™]
RESTAURANT
& LODGING
ASSOCIATION



Michigan Restaurant & Lodging Association
EDUCATIONAL FOUNDATION

MRLAEF

2022 MRLAEF SPONSORSHIP PACKAGES

Michigan Restaurant & Lodging Association Educational Support is a 501c3 registered nonprofit

PARTNER - \$10,000 +

- 4 Tickets for the Stars of the Industry Awards Dinner
- (1) Sponsorship Category at Stars of the Industry Awards Dinner
- Choose:
 - Presenting Sponsor of the ProStart Culinary Competition
 - Culinary State Competition
 - Invitation to ProStart Competition Awards Ceremony
 - Opportunity to speak at ProStart Competition Awards Ceremony
 - Opportunity for a judging seat
 - Presenting Sponsor of the ProStart Management Competition
 - Management State Competition
 - Invitation to Competition Delegation
 - Opportunity to speak at ProStart Competition Awards Ceremony
 - Opportunity for a judging seat
 - Presenting Sponsors of the ProStart Leadership Camp
 - 5 tickets ProStart Pick Up Picnic
 - Presenter for Culinary/ Management/ Leadership Segment
 - Logo on the ProStart Camp T-shirts & Event Supply Bag
 - Teacher Professional Development Workshops
- Recognition with company link on ProStart webpage
- ProStart Competition Program Ad - full page or half page
- Invitation to HOPES Accelerator Event

FAMILY - \$5,000 +

- 4 tickets for the Stars of the Industry Awards Dinner
- (1) Sponsorship Category at Stars of the Industry Awards Dinner
- Choose one of the following event sponsorships:
 - Student Symposium
 - Teacher Professional Development Workshops
 - State Tabletop Design Competition
 - State Nutrition Competition
 - Pick-Up Picnic at the ProStart Summer Camp
- Opportunity for a judging seat for selected competition
- Digital ad on MRLAEF website
- Recognition with company link on ProStart webpage
- Invitation to HOPES Accelerator Event
- Sponsor of the ProStart Industry Explorer Series
- Ad in ProStart Competition Program



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FRIEND - \$2,500 +

- 2 tickets for the Stars of the Industry Awards Dinner
- (1) Star Sponsor at Stars of the Industry Awards Dinner
- Recognition and Attendance at Teacher Roundtable Event
- Choose one of the following event sponsorships:
 - State ServSafe Knowledge Bowl
 - Sponsor of the ProStart Industry Explorer Series
 - Teacher Professional Development Workshops
 - Opening night campfire and welcome at the ProStart Summer Camp
- Opportunity for a judging seat for selected competition
- Digital ad on MRLAEF website
- Recognition with company link on ProStart webpage
- Option to attend HOPES Accelerator Event
- Provide a virtual field trip for the ProStart or Hospitality and Tourism Management Students
 - Students learn firsthand about your products and how they enhance the industry
 - MRLA sends a classroom kit to each school so the students can use your products after the webinar

ASSOCIATE - \$1,500 +

- 2 tickets for the Stars of the Industry Awards Dinner
- Recognition with company link on ProStart webpage
- (1) Star Sponsor at Stars of the Industry Awards Dinner
- Provide a virtual field trip for the ProStart or Hospitality and Tourism Management Students
 - Students learn firsthand about your products and how they enhance the industry
 - MRLA sends a classroom kit to each school so the students can use your products after the webinar
- Choose one of the following Events:
 - Menu Design Competition
 - Floor Sponsor
 - Teacher Professional Development Workshops
 - Menu Design
 - ProStart Summer Camp Event Sponsor



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Technology at one ProStart event - \$1,500
- Stars of the Industry, Star Sponsorship Category - \$1,000
- ProStart Camp t-shirts \$600
- Send a "Kid to Camp" - \$300
- Ticket to the Stars of the Industry Awards Dinner, \$150
- ProStart Teacher Webinar Series - \$1,500
- ProStart Teacher Individual Webinar - \$350