



MAKING IT IN MICHIGAN

BUILDING YOUR EPICUREAN CAREER

Help ProStart students find their career pathway at our one-day student and industry workshop. Industry members can showcase what makes their company special and the career opportunities within your company.

ProStart students will have the opportunity to meet with professionals and learn about the vast array of career opportunities within our industry and explore Michigan products.

By supporting the event you help to keep the cost for students to attend manageable for school districts. There is a wide range of sponsor options all of which put you directly in front of the future of the hospitality industry. This event is produced by the Michigan Restaurant & Lodging Association Educational Foundation, a registered 501c3.

EVENT DATE & TIME

October 11, 2022

- Little Caesars Arena
- Detroit, MI
- 8:30 am- 3:00 pm

MAKING IT IN MICHIGAN: BUILDING YOUR EPICUREAN CAREER EVENT SPONSORSHIP OPTIONS

Platinum \$5,000

- As a premier event partner, you receive the opportunity to speak
- Large logo inclusion in event materials, program, website, table signs, and presentation slides
- Emcee announcements about your company
- Opportunity to lead one of the ProStart educators' monthly online educational sessions
- A table in the career pavilion
- Registration and Lunch on-site for 4 company representatives

Gold \$3,000

- Career Pavilion Table, at Making it in Michigan: Building Your Epicurean Career Event, October 11, Little Caesars Arena (\$500 value)
- As a Major event partner, you receive logo inclusion in event materials, program, website, table signs, and presentation slides
- Emcee announcements about your company
- A table in the career pavilion
- Registration and Lunch on-site for 2 company representatives

Session Sponsorship \$2,000

- Customized sponsorship that gives your brand superior recognition for one of our sessions
- Brand recognition in the Program, area signage, and presentation slides
- A table in the career pavilion
- Registration and Lunch on-site for 2 company representatives

Career Pavilion Table \$500

- Partnership opportunity with your company name included on the website, program, and presentation slides
- A table in the career pavilion
- Registration and Lunch on-site for 2 company representatives



For more information or to secure your sponsorship, contact Sarah Metcalf at smetcalf@mrla.org

REGISTER BY: 9-15-2022

WWW.MRLAEF.ORG | 800-968-9668

